

WUDAC 11.8.2022 Meeting Notes

I. Call to order 7:00 pm

Election night, remember to go vote if you haven't already

We're still wanting/needng more WUDAC board members, so please distribute to those possibly interested

Also, please let us know your interest in having in person, virtual, or hybrid meetings in the future

II. Review/Approve July, September, October minutes 7:02 pm

III. Community Concerns 7:05 pm

Limited to 2 minutes per speaker

The screenshot shows a Zoom meeting window with a Word document open in the foreground. The Word document contains the following text:

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IV. Reports/Updates 7:15 pm

a. Elected representatives in attendance

b. MCFR, Chief Scott Goldstein

c. Wheaton & Kensington Chamber of Commerce, Ali Oliver-Krueger

d. MCCAB, Rob Fox

e. Mid-County RSC, Luisa Cardona

f. WUD, Crystal Ruiz

The Zoom meeting window shows a grid of participants. The participants listed are: Ali Oliver-Krueger, Rob Fox, jim e, Luisa Cardona, kcordry@naag.org, Wheaton Arts Parade, Office of the Fire Chief MCFRS, Paige Friedeman (WAP Gallery), Dan Obrzut, Michael L. Paylor, Crystal Ruiz, Michael Paylor, Pedro Matamoras, and krista brick. The meeting controls at the bottom show 14 participants, a share screen button, and a 'Leave' button. The system tray at the bottom right shows the time as 7:04 PM on 11/8/2022.

IV. Reports/Updates 7:15 pm

a. Elected representatives in attendance

None in attendance

b. MCFR, Chief Scott Goldstein

You are viewing Office of the Fire Chief MCFRS screen. View Options

November 2022 WUDAC Update

- Recent Events
- FY24 FRS Funding Priorities
- E-scooters – Micro Mobility / Lithium

Unmute Start Video Participants 14 Chat Share Screen Record Show Captions Reactions Apps Leave

Talking: Office of the Fire Chief...

Glenmont Circle Fire Oct 5

- Fire to rear of apartment building~ 11pm
- Fire spread up HVAC closet ductwork
- Damage to 10 units
- 21 victims displaced



Talking: Office of the Fire Chief...

Fy24 Funding Priorities

Talking: Office of the Fire Chief...

- Continue FY23 Expansions
 - Silver Spring Paramedic Chase Car
 - Additional EMS Supervisors
 - Additional Support Staff
- Expand Support Staff
 - Health and Wellness
 - Facilities
 - Technology Services
 - Diversity Officer

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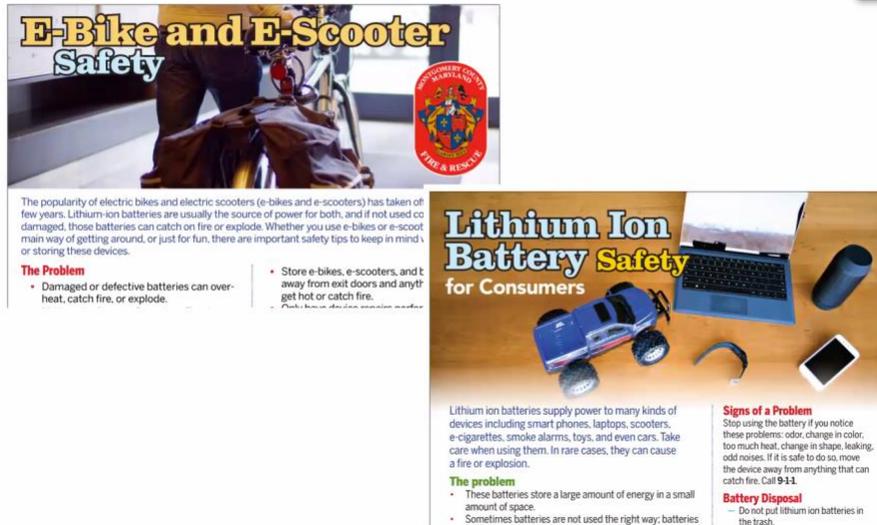
E-scooters – Micro Mobility



Talking: Office of the Fire Chief...

E-scooters – Micro Mobility

Talking: Office of the Fire Chief...



E-scooters are often stored in apartments, just inside the entranceway to charge, and when they have a malfunction they block the exit path

Dealing with these fires take a lot more water to stop the thermal runaway and stop the chain reaction, and that's an issue which is challenging all fire departments, and in that battery that burned, it continues to re-flare up because it still has energy present in it

c. Wheaton & Kensington Chamber of Commerce, Ali Oliver-Krueger

Holiday on duty event, annual activity where they provide meals for public safety personnel in the area, happily accepting donations from anyone looking to support this. You can donate by check or in cash Thursday 530-730 pm at worksource Montgomery, Wheaton sustainable innovation zone project event/meeting

d. MCCAB, Rob Fox

Had a presentation from Scott Goldstein on Fire Department needs and activities and BRT update for the Viers Mill

e. Mid-County RSC, Luisa Cardona

Budget forum, Spanish and English meetings upcoming

f. WUD, Crystal Ruiz

Wheaton signs are being fixed

Working on plaza tables

Signage for events going up at Municipal building – this is expensive so we're working at this

Childcare center – we’ve given the planning center money for the RFP, and we don’t know the status, playground space in some space of the garage and on the roof

g. MCDOT, Michael Paylor

GA avenue and price, trying to unsuccessfully get construction started there, been working with WSSC to get traffic signal waivers for construction. From WSSC they need to move forward with some property acquisitions/easements to get some work done, but that work is imminent as it’s the only way to move forward. Those property takes will be on the W side of GA avenue.

Jim – WSSC is one issue and SHA is another?

The SHA matter has been resolved, the sole issue is the proximity of the foundation to the utilities.

No matter where we’ve tried to move this pole we’ve run into issues.

Need to install a pedestrian beacon and so it requires the same foundational items as a traffic signal

Jim – any updates on Blueridge?

The last time we talked the lanes weren’t significant enough, which still stands. The traffic signal can/will be done but the lane configurations won’t change.

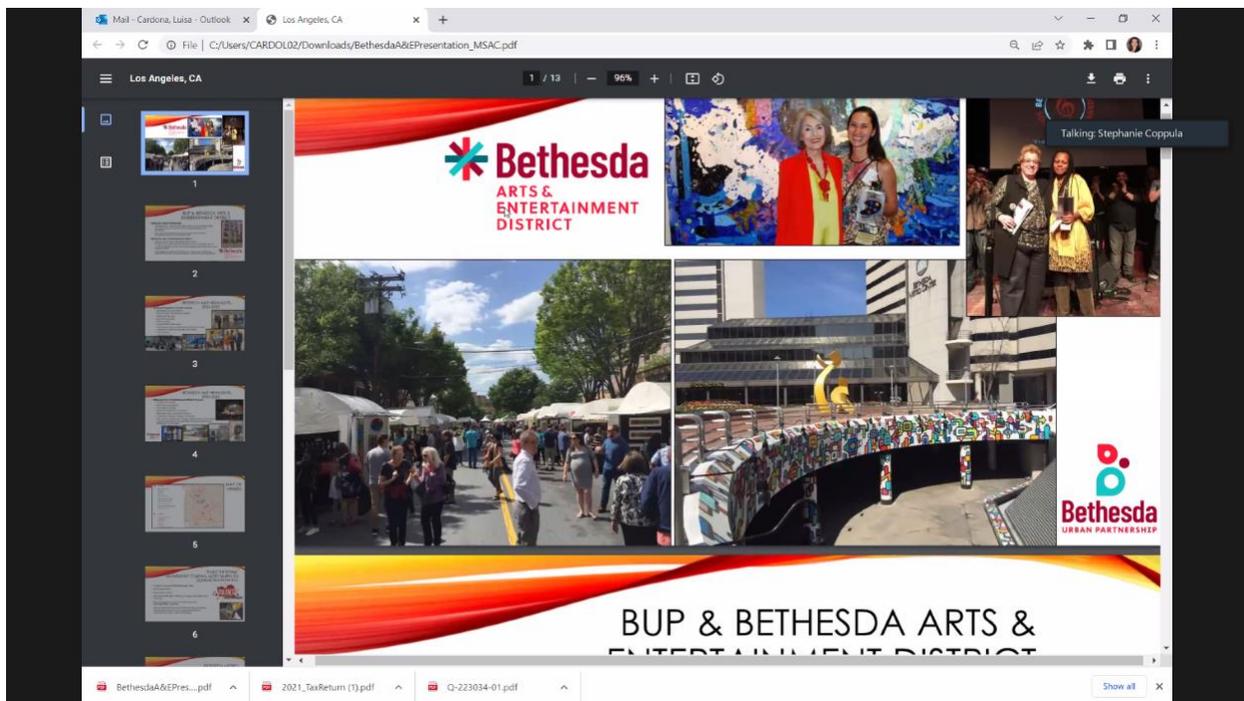
There is a plan for bike lane on blueridge to the west to Grandview.

Holdup on Viers Mill is an analysis, and part of the work is to have a lane on Viers be removed for a bus lane, which the county wants but state has concerns about operational capacity, so we’re trying to come to an understanding on that.

V. Presentations 7:50 pm

A&E Model Comparison | Bethesda Urban Partnership

Stephanie Coppola, Director of Marketing & Communications



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Los Angeles, CA 2 / 13 96%

Talking: Stephanie Coppola

BUP & BETHESDA ARTS & ENTERTAINMENT DISTRICT

- Bethesda Urban Partnership**
 - Established in 1994 to manage downtown Bethesda; main functions are to maintain and market downtown Bethesda.
 - Manage the Bethesda Arts & Entertainment District programming with current BUP staff
- Bethesda Arts & Entertainment District**
 - Designated in 2002; Redesignated in 2012
 - Programs include festivals, special events, management of visual art spaces, public art and programs honoring local and regional artist.
 - Managing by a Board of Directors made up of visual and performing artists, business leaders, residents and developers.




BETHESDA A&E HIGHLIGHTS,

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Talking: Stephanie Coppola

BETHESDA A&E HIGHLIGHTS, 2002-2022

- Featured Programs & Events Include**
 - Bethesda Fine Arts Festival
 - Bernard/Ebb Songwriting Awards
 - Bethesda Film Fest
 - Summer Concerts
 - Play in a Day
 - Local Writer's Showcase
 - The Trawick Prize and Bethesda Painting Awards
 - Gallery B, Studio B & Triangle Art Studios
 - Tunnel Vision
 - "Paint the Town"






BETHESDA A&E HIGHLIGHTS, 2002-2022

Los Angeles, CA 4 / 13 96%

Talking: Stephanie Coppola

BETHESDA A&E HIGHLIGHTS, 2002-2022

- **Bethesda Arts & Entertainment District Venues:**
 - Imagination Stage
 - Round House Theatre
 - The Writer's Center
 - Bethesda Blues and Jazz Club
 - Bethesda Row Landmark Cinema
 - Gallery B, Studio B, Triangle Art Studios
 - Also, dance studios, art supplies, frame shops, music stores and arts education are sprinkled throughout downtown Bethesda's A&E District.



Bethesda
ARTS & ENTERTAINMENT DISTRICT

A&E Assets

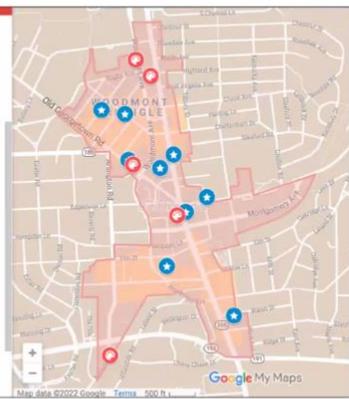
MAP OF

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Talking: Stephanie Coppola

MAP OF VENUES

- ✓ **A&E Assets**
 - Imagination Stage
 - Gallery B
 - Studio B
 - Triangle Art Studios
 - Bethesda Blues & Jazz Club
 - Norfolk Avenue Streetary
 - Round House Theater
 - Landmark Bethesda Row Theater
 - The Writer's Center
- ✓ **Public Art**
 - Arlington Road Mural
 - Metro Mural
 - Garage 11
 - Garage 35
 - The Bethesdan Hotel Mural



Google My Maps

“PAINT THE TOWN”
AN INITIATIVE TO BRING MORE MURAL TO

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BETHESDA METRO BEFORE & AFTER



WOODMONT AVENUE GARAGE

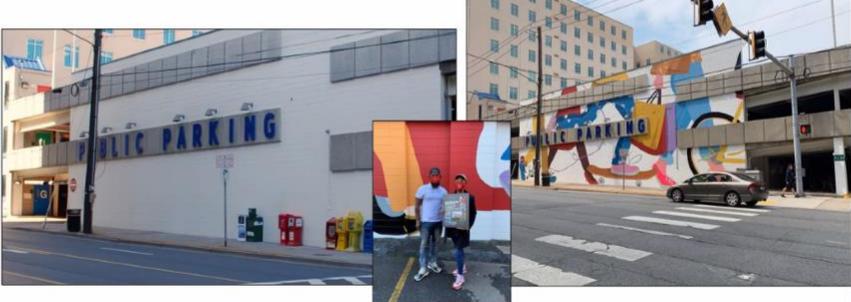
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WOODMONT AVENUE GARAGE BEFORE & AFTER



GOALS FOR 2022- 2032

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Talking: Stephanie Coppola

GOALS FOR 2022- 2032

- Establish relationships with new real estate/project developers
- Open a performing arts/live music venue for community
- Enhance public activations & public art at the Bethesda Streetery
- Bring more public art and mural to public infrastructure, blank walls, street murals and more
- Create more arts opportunities and partnerships with high school artists
- Continue our successful programs & events (The Trawick Prize, Bethesda Painting Awards, Bethesda Film Fest, Bernard/Ebb Songwriting Awards, Summer Concerts, etc.)

BETHESDA A&E DISTRICT

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Talking: Stephanie Coppola

BETHESDA A&E DISTRICT BOARD MEMBERS

- Judy Gilbert, Chair, Studio B Artist
- Cathy Bernard, Founder of Bernard/Ebb Songwriting Awards
- Jane Fairweather, Bethesda Urban Partnership, Chair; Jane Fairweather Real Estate
- Richard Greenberg, Developer
- Jad Donohoe, Developer
- Suzanne Firstenberg, "In America" Artist & Local Resident
- David Goldberg, Local Business Owner
- Mark Kramer, Architect & Artist
- Leslie Lane, Local Resident & Photographer
- Jan McNamara, Imagination Stage
- Patrick O'Neil, Land Use Attorney
- Zach Oxman, Sculptor & Local Resident

TUNNEL VISION

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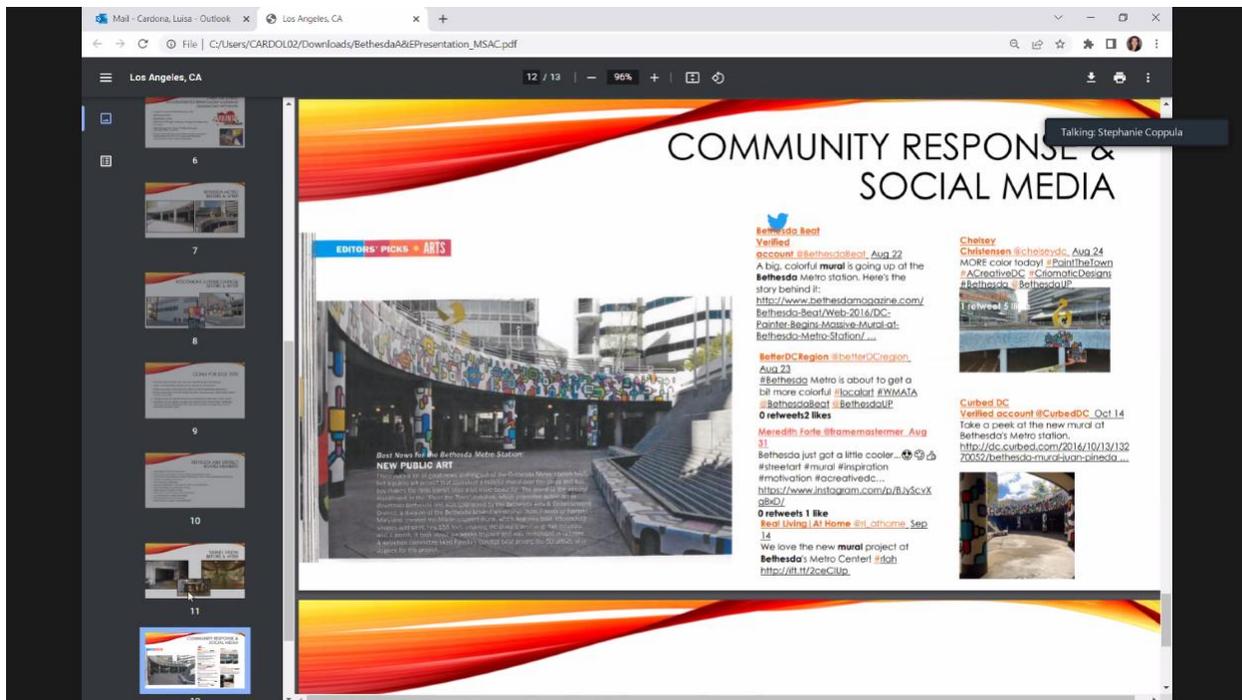
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TUNNEL VISION BEFORE & AFTER



COMMUNITY RESPONSE & SOCIAL MEDIA



WAP Dan Thompson – who do you submit your plan with and to? What is the purpose of the board?
 SC – the board has connections in the community and they come with new ideas. There are some artists on the board, including nationally known. There’s a mix of expertise, ideas, raising funds that they help with.

WAP DT – who makes the decisions?

SC – we get funds for what the county does from the county, they know our calendar for the year, but for new ideas, if we want to do it, we make sure the arts board likes it, ditto with the BUP board.

WAP DT – number of staff?

SC – 30, about 15-20 are clean and safe team, for marketing there are 4 of us

VI. Old Business/Board Recruitment Updates 8:15pm

VII. New Business 8:25 pm

VIII. Adjourn 8:30 pm

19:29:37 From Luisa Cardona To Everyone:

The Chief asked that I share these with you all: <https://www.montgomerycountymd.gov/mcfrs-info/Resources/Files/TipSheets/E-Bike%20and%20E-Scooter%20Safety%20EO.pdf>

<https://www.nfpa.org/-/media/Files/Public-Education/Resources/Safety-tip-sheets/LithiumIonBatterySafety.ashx>

19:32:05 From Rob Fox To Everyone:

I've heard of NYC working to get places designated and installed for charging of mobility devices (bikes/scooters) in large buildings in a safe/secure way

19:38:29 From Ali Oliver-Krueger To Everyone:

To support Holiday on Duty: www.wkchamber.org/events-activities/holiday-on-duty/

19:41:02 From Wheaton Arts Parade To Everyone:

is there a report at these meetings on the WUDAC meeting?

19:41:34 From Luisa Cardona To Everyone:

Budget Forum: <https://www.montgomerycountymd.gov/OPI/budget-forums.html>

19:42:32 From Luisa Cardona To Everyone:

The Community Engagement Cluster, Regional Service Office Directors are currently recruiting for four full-time Community Project Managers (Program Manager II), IRC55977 to join four of the five committee regions.

For additional information, please see the description, minimum qualifications, and preferred criteria sections of the job announcement at this link: <https://lnkd.in/gtZnp7Ed>

Search Available Jobs and select "General Professional" then click search.

19:43:15 From Rob Fox To Everyone:

@Wheaton Arts - yep, I provide MCCAB with similar reports on WUDAC meetings

19:45:56 From Crystal Ruiz To Everyone:

The Wheaton signs are being fixed!

19:46:13 From Rob Fox To Everyone:

I walked past them working on that the other day!

19:49:18 From Rob Fox To Everyone:

Very nice on childcare for the community

19:50:04 From Luisa Cardona To Everyone:

Budget Forum English: Monday, November 14th at 7PM at 2425 Reddie Drive, 2nd Floor

19:51:11 From Luisa Cardona To Everyone:

Spanish Budget Forum Wednesday, November 16th at 7PM in the Wheaton Recreation Center

19:59:34 From Ali Oliver-Krueger To Everyone:

Thanks, Luisa!

20:04:51 From Wheaton Arts Parade To Everyone:

What government actions were needed to create the A&E District 501(c)(3)? Did it require legislation? Or was it just a county executive action? Can you share info about your funding sources and annual budget?

20:26:43 From Paige Friedeman (WAP Gallery) To Everyone:

I am happy to say, Wheaton Arts Parade Gallery is about to open our holiday/winter show Nov 17-Jan 15 and we DO plan on "Activating" the space more, hosting artist talks, forums, readings, music performances, art making workshops/classes, sale pop-ups and more! We are making strides to partner more with Westfield Wheaton for upcoming events in and at the Mall as well. ~Paige